3 1 (Official Form 1) (1/08)		·				
United States Bank Southern District of				tary Petition		
Name of Debtor (if individual, enter Last, First, Middle): Long, Paulette, Marie		Name of Joint Debtor (Spouse) (Last, First, Middle): N/A				
All Other Names used by the Debtor in the last 8 years (include married, maiden, and trade names):		All Other Nam	All Other Names used by the Joint Debtor in the last 8 years (include married, maiden, and trade names):			
Office-C 220 Madison Avenue NY; Ender	N/A				To Manual to DDI	
Last four digits of Soc. Sec. or Indvidual-Taxpayer I.D. (if more than one, state all): 2352	ITIN) No./Complete EIN	(if more than o	one, state all):			No./Complete EIN
Street Address of Debtor (No. and Street, City, and State)):		of Joint Debtor	(No. and Street, C	City, and State):	
220 Madison Avenue, Ground Floor C New York, NY 10016 and 105 East 38th	Street. 5-A. New York	N/A				
New York, NY 10010 and 103 East control	ZIP CODE 10016			//	ZIP	CODEN/A
County of Residence or of the Principal Place of Busines New York	s:	County of Res	sidence or of the	Principal Place of	f Business:	
34: ilin - Address of Dobtor (if different from street addre	(ss):	Mailing Addr	ess of Joint Debt	or (if different fro	om street address	s):
New york Ny 100	16 3-1	14/13	1	/		
90.000, 1	ZIP CODE N/A			•	ZIP	CODEN/A
Location of Principal Assets of Business Debtor (if difference Same	rent from street address above):				CODE N/A
Type of Debtor	Nature of Busi		Cha	pter of Bankrup the Petition is Fi	otcy Code Unde led (Check one	er Which box.)
(Form of Organization) (Check one box.)	(Check one box.)		☐ Chapter		Chapter 15 Pet	
✓ Individual (includes Joint Debtors)	Health Care Business Single Asset Real Est			r 9	Recognition of Main Proceeding	a Foreign
See Exhibit D on page 2 of this form. Corporation (includes LLC and LLP)	11 U.S.C. § 101(51B) Railroad	l	Chapte Chapte Chapte Chapte Chapte	r 12	Chapter 15 Pet	ition for
Partnership Other (If debtor is not one of the above entities,	Railroad Stockbroker Commodity Broker		Chapter 13 Recognition of a Foreign Nonmain Proceeding			
check this box and state type of entity below.)	Clearing Bank		Nature of Debts			
	Specialty Endermo			•	k one box.)	
	(Check box, if app		debts, de	primarily consur fined in 11 U.S.C	busii	s are primarily ness debts.
	Debtor is a tax-exemunder Title 26 of the	ot organization	individua	as "incurred by a Il primarily for a		
	Code (the Internal Re	venue Code).	personal,	family, or house oose."		
Filing Fee (Check one bo	x.)	Check one	1041	Chapter 11 De		
✓ Full Filing Fee attached.		Debtor is a small business debtor as defined in 11 U.S.C. § 101(51D).				
Filing Fee to be paid in installments (applicable to	o individuals only). Must atta	ch Debtor is not a small business debtor as defined in 11 U.S.C. § 101(51D).				
signed application for the court's consideration or unable to pay fee except in installments. Rule 10	06(b). See Official Form 3A.	Check if: Debtor's aggregate noncontingent liquidated debts (excluding debts owed to				uding debts owed to
Filing Fee waiver requested (applicable to chapte attach signed application for the court's consider	r 7 individuals only). Must	insiders or affiliates) are less than \$2,190,000.				
attach signed application for the court's consider	auon, bee Oniom tomi 3b.	Check all a	pplicable boxes: n is being filed w	: ith this petition.		(). ()
		A plan is being filed with this petition. Acceptances of the plan were solicited prepetition from one or more classe of creditors, in accordance with 11 U.S.C. § 1126(b).				
Statistical/Administrative Information		0. 0.			22 章	THIS SPACE IS FOR COURT USE ONLY
	e for distribution to unsecured	creditors.	aid thorowill bo	no funde availabl		: <u> </u>
Debtor estimates that, after any exempt pro distribution to unsecured creditors.	perty is excluded and adminis	trative expenses p	aiu, meic will be	no runos avandos		2 10m 20
Estimated Number of Creditors				50.001	Over.	> -: 5 0
1-49 50-99 100-199 200-999	1,000- 5,000 5,001- 5,000 10,000	10,001- 25,000	25,001- 50,000	50,001- 100,000	100,000	⊋
Estimated Assets						, an
	\$1,000,001 \$10,000,001	\$50,000,001	\$100,000,001	\$500,000,001	More than	
\$0 to \$50,001 to \$100,001 to \$500,001 \$50,000 \$100,000 \$500,000 to \$1 million	to \$10 to \$50 million million	to \$100 million	to \$500 million	to \$1 billion	\$1 billion	
Estimated Liabilities						
\$0 to \$50,001 to \$100,001 to \$500,001	\$1,000,001 \$10,000,001	\$50,000,001	\$100,000,001 to \$500	\$500,000,001 to \$1 billion	More than \$1 billion	
\$50,000 \$100,000 \$500,000 to \$1	to \$10 to \$50	to \$100 million	to \$500 million	to at outlon	ψ, φπτοπ	`

B 1 (Official Form 1) (1/08)			Page 2
Voluntary Petition (This page must be completed and filed in every case.)		Name of Debtor(s): Long, Paulette, Marie	111,502
	Filed Within Last 8 Y	ears (If more than two, attach additional she	· · · · · · · · · · · · · · · · · · ·
Where Filed: Not Applicable Location		Case Number: Not Applicable	Date Filed: N/A
Where Filed: Not Applicable		Case Number: Not Applicable	Date Filed: N/A
Pending Bankruptcy Case Filed by any S Name of Debtor:	oouse, Partner, or Affi	iate of this Debtor (If more than one, attach	
Not Applicable		Case Number: Not Applicable	Date Filed: N/A
District: Southern District of New York		Relationship: Not Applicable	Judge: N/A
Exhibit A (To be completed if debtor is required to file periodic reports 10Q) with the Securities and Exchange Commission pursuant of the Securities Exchange Act of 1934 and is requesting relief to	to Section 13 or 15(d)	Exhibit (To be completed if deb whose debts are primaril I, the attorney for the petitioner named in have informed the petitioner that [he or sh 12, or 13 of title 11, United States Co available under each such chapter. I furth debtor the notice required by 11 U.S.C. § 3	tor is an individual by consumer debts.) the foregoing petition, declare that I leel may proceed under chapter 7, 11, ode, and have explained the relief er certify that I have delivered to the
Exhibit A is attached and made a part of this petition.		x N/A	,
·		Signature of Attorney for Debtor(s)	(Date)
	Exhibit	c	
Does the debtor own or have possession of any property that pos	es or is alleged to pose.	a threat of imminent and identifiable harm to	muhlis health ar cofate?
Yes, and Exhibit C is attached and made a part of this pet		a anome of manifest and technically harm to	puone heatur or safety?
No.	idon.		
₩2 140.			
(To be completed by every individual debtor. If a journal of the debtor	tor is attached and i	nade a part of this petition.	
☐ Debtor has been domiciled or has had a resid preceding the date of this petition or for a lon	formation Regarding the Check any application of such 180 day	able box.) business, or principal assets in this District f	or 180 days immediately
There is a bankruptcy case concerning debtor	's affiliate, general parti	ner, or partnership pending in this District.	
Debtor is a debtor in a foreign proceeding an has no principal place of business or assets in this District, or the interests of the parties will	the United States but is	s a defendant in an action or proceeding (in a	States in this District, or federal or state court] in
Certification by a l	Debtor Who Resides as (Check all applica	s a Tenant of Residential Property ble boxes.)	
Landlord has a judgment against the debto	r for possession of debto	or's residence. (If box checked, complete the	following.)
		N/A	
		(Name of landlord that obtained judgment)	
		N/A	
		(Address of landlord)	
Debtor claims that under applicable nonbarentire monetary default that gave rise to the	nkruptcy law, there are or judgment for possession	circumstances under which the debtor would on, after the judgment for possession was ent	be permitted to cure the ered, and
Debtor has included with this petition the d filing of the petition.	leposit with the court of	any rent that would become due during the 3	0-day period after the
Debtor certifies that he/she has served the l	andlord with this certif	ication. (11 U.S.C. § 362(1)).	İ

Pogs 2
Name of Debtor(s):
Long, Paulette, Marie
atures

Signature of a Foreign Representative
I declare under penalty of perjury that the information provided in this petition is true and correct, that I am the foreign representative of a debtor in a foreign proceeding, and that I am authorized to file this petition.
(Check only one box.)
☐ I request relief in accordance with chapter 15 of title 11, United States Code. Certified copies of the documents required by 11 U.S.C. § 1515 are attached.
Pursuant to 11 U.S.C. § 1511, I request relief in accordance with the chapter of title 11 specified in this petition. A certified copy of the order granting recognition of the foreign main proceeding is attached.
x N/A
(Signature of Foreign Representative)
N/A (Printed Name of Family Press)
(Printed Name of Foreign Representative)
N/A Date
Date
Signature of Non-Attorney Bankruptcy Petition Preparer
· · · · · · · · · · · · · · · · · · ·
I declare under penalty of perjury that: (1) I am a bankruptcy petition preparer as defined in 11 U.S.C. § 110; (2) I prepared this document for compensation and have
provided the debtor with a copy of this document and the notices and information required under 11 U.S.C. §§ 110(b), 110(h), and 342(b); and (3) if rules or
guidelines have been promulgated pursuant to 11 U.S.C. § 110(h) setting a maximum fee for services chargeable by bankruptcy petition preparers. I have given the debtor
notice of the maximum amount before preparing any document for filing for a debtor or accepting any fee from the debtor, as required in that section. Official Form 19 is attached.
N/A Printed Name and title, if any, of Bankruptcy Petition Preparer
N/A Social-Security number (If the bankruptcy petition preparer is not an individual,
state the Social-Security number of the officer, principal, responsible person or partner of the bankruptcy petition preparer.) (Required by 11 U.S.C. § 110.)
N/A
Address
x <u>N/A</u>
N/A
Date
Signature of bankruptcy petition preparer or officer, principal, responsible person, or partner whose Social-Security number is provided above.
Names and Social-Security numbers of all other individuals who prepared or assisted
in preparing this document unless the bankruptcy petition preparer is not an individual.
If more than one person prepared this document, attach additional sheets conforming
to the appropriate official form for each person.
A bankruptcy petition preparer's failure to comply with the provisions of title 11 and the Federal Rules of Bankruptcy Procedure may result in fines or imprisonment or both. 11 U.S.C. § 110; 18 U.S.C. § 156.

Creditor's Matrix

Argo Realty

50 West 17th Street

New York, NY, 10011-5702

Media Max

400 Columbus Avenue

Valhalla, New York, 10595

Cynosure, Inc.

5 Carlisle Road

Westford, MA 01886

UNITED STATES BANKRUPTCY COURT

Southern District of New York

In re Paulette		,	Case No.	
	Debtor		Chapter	
	T OF CREDITORS H			
prepared in ac The list does § 101, or (2) s places the cre creditors hold child's parent	wing is the list of the debte coordance with Fed. R. Barnot include (1) persons who secured creditors unless the ditor among the holders of ling the 20 largest unsecure or guardian, such as "A.B. See, 11 U.S.C. §112 and F	nkr. P. 1007(d) for filing o come within the define value of the collateral of the 20 largest unsecured claims, state the child, a minor child, by John	in this chapter 11 [or clition of "insider" set for its such that the unsecured claims. If a minor child's initials and the name a Doe, guardian." Do not	hapter 9] case. th in 11 U.S.C. d deficiency d is one of the and address of the
(1)	(2)	(3)	(4)	(5)
Name of creditor and complete mailing address, including zip code	Name, telephone number and complete mailing address, including zip code, of employee, agent, or department of creditor familiar with	Nature of claim (trade debt, bank loan, government contract, etc.)	Indicate if claim is contingent, unliquidated, state val disputed or subject to setoff	Amount of claim [if secured also ue of security]
Argo Realty 50 West 17th Street	claim who may be contacted Barry Bonami(212) 896-0	3600 Contract	Liquidated	\$44,000.00
Media Max 400 Columbus Avenue	Laura (800) 753-5370	Contract	Liquidated	\$2,300
Date: _	3/12/2010	Paulette Marie	Lang Debtor	

[Declaration as in Form 2]

UNITED STATES BANKRUPTCY COURT SOUTHERN DISTRICT OF NEW YORK	
	X
	Chapter 11 Case No
PAULETTE MARIE LONG	

(1) the nature of the debtor's business and a concise statement of the circumstances leading to the debtor's filing under chapter 11;

Paulette Long began operations to provide LPG Endermologie® services to women and men in May 2002. Ms. Long's interest in health, wellness and beauty products and services stemmed from concern expressed by acquaintances about finding ways to get rid of cellulite. On May 1, 2002, the business was established.

Paulette Long has financed its current operations through investment capital derived from Park Avenue Grant Writers, Inc., d/b/a Not-For-Profit Grant Writers. This group is a New York City based fund-development firm that raises money exclusively for nonprofit organizations through researching, writing and targeting grant proposals to foundations and corporations and by coordinating special cultivation events. Since October 15, 2002, when we served our first client—we had to secure second and third and eventually seven treatment rooms because of the high demand and because considerably more sales had been reasonably projected.

Background and History. We believed that the market for Endermologie® services was viable and growing⁴. European women have consistently used Endermologie® for the past 24 years, as the technology was first developed and applied in France. Endermologie® was originally developed there in the 1980s as a medical treatment for adherent scars⁵. (When repeated infection or ulceration damages the skin, adherent scars result so that scar tissue becomes attached to the skin's underlying layers.) Endermologie® was developed as an alternative method to surgery for freeing the scar. In the process of freeing the scar tissue, many patients observed reduction of body dimensions and improvement in skin texture. Since then, Endermologie® has been used as a treatment to achieve cellulite reduction and skin toning.

The hours of operation for the business are 8:15 a.m. to 8:00 p.m., Monday through Saturday and on Sundays by prior appointment. It had been anticipated that the business would experience seasonal fluctuation. With this consumer driven industry, sales during the spring and early summer and again in the fall till spring seasons will provide the largest source of yearly revenue, followed by holiday gift certificate sales, and targeted mail and e-mail marketing responses. However, the current economic crisis was not anticipated.

⁴ Profitability Model for the Endermologie® Business--<u>http://www.iso-beauty.com/DesktopDefault.aspx?tabid=102</u>

⁵ History of Endermologie and LPG--http://www.lpgone.net/co_history.html

It is axiomatic that in order to be profitable, a business has to be able to sell its product or service to enough customers to cover its costs, service its debt and continue operations.

The business collects, 99 percent of its payments by credit card in advance of services in packages ranging in cost from \$900.00 to \$3,860. The cost of one individual session is \$100.00. Packages paid in advance provide customer discounts of 14% to 31%, while at the same time enhancing cash flow for company operations.

Because income has been severely reduced because of the current economic climate, I have been unable to make payment of rent arrears. The Marshal is scheduled to evict debtor from the premises today, March 12th at 12:30 p.m.

(2) if the case originally was commenced under chapter 7 or chapter 13, the name and address of any trustee appointed in the case and, in a case originally commenced under chapter 7, the names and addresses of the members of any creditors' committee;

Not Applicable.

(3) the names and addresses of the members of, and attorneys for, any committee organized prior to the order for relief in the chapter 11 case, and a brief description of the circumstances surrounding the formation of the committee and the date of its formation:

Not Applicable

(4) the following information with respect to each of the holders of the 20 largest unsecured claims, excluding insiders: the name, the address (including the number, street, apartment or suite number, and zip code, if not included in the post office address), the telephone number, the name(s) of person(s) familiar with the debtor's account, the amount of the claim, and an indication of whether the claim is contingent, unliquidated, disputed, or partially secured;

20 Largest Unsecured Claims

Name and Address	Telephone	Names of Persons Familiar with Debtor's Account	Amount of the Claim	Whether claim is contingent, unliquidated, disputed or partially secured.
Argo Realty	(212) 896-8600	Barry Bonami	\$44,000	partially secured
50 West 17th Street				
New York, NY,10011-5702				
Media Max	(800) 753-5370		\$2,300	unsecured
400 Columbus Avenue		1		
Valhalla, New York, 10595				

(5) the following information with respect to each of the holders of the five largest secured claims: the name, the address (including the number, street, apartment or suite number, and zip code, if not included in the post office address), the amount of the claim, a brief description and an estimate of the value of the collateral securing the claim, and whether the claim or lien is disputed;

Five Largest Secured Claims

Name and Address	Amount of the Claim	Brief Description	Estimated Value of the Collateral Securing the Claim	Whether claim is Disputed
Cynosure, Inc. 5 Carlisle Road	\$24,000	Laser equipment leased for use in business.	\$12,000	Disputed
Westford, MA 01886				

(6) summary of the debtor's assets and liabilities;

Assets	In Even Dollars	Liabilities and Net Worth	In Even Dollars
Cash on hand and in Banks—See Schedule A	\$2,000	Notes Payable—See Schedule A	\$ -0-
U.S. Government Securities—See Schedule B	None	Accounts and Bills Due	\$ 66,000
Listed Securities—See Schedule B	None	Unpaid Taxes	-0-
Unlisted Securities—See Schedule B	None	Real Estate Mortgages Payable—See	\$-0-
Other Equity Interests—See Schedule B	\$156,500	Schedule C or D	-0-
Accounts and Notes Receivable	\$15,000 per month	Land Contracts Payable—See Schedule C	-0-
Real Estate Owned—See Schedule C	-0-	Life Insurance Loans—See Schedule D	-0-
Mortgages and Land Contracts Receivable—	-0-	Other Liabilities: Itemize	None
See Schedule C	None		
Cash Value Life Insurance—See Schedule D	\$-O-		
		TOTAL LIABILITIES	\$66,000
		NET WORTH	\$336,500
TOTAL ASSETS	\$798,000	TOTAL LIABILITIES AND NET WORTH	\$402,500

Debtor In Possession

Sources of Income	In Even Dollars	General Information	
Salary	\$ \$ 125,000 Paulette Long	Cellulite Endermologie Studio and Park Avenue C	Grant Writers
Bonus and Commissions	-0-	Owner and Proprietor: Cellulite Endermologie Studio, Park Avenue Grant Writers, UNCO United Oil Holdings, LLC	No. Years 8 years-Cellulite 15 years-Park Ave Grant 4 years-UNCO
Dividends	-0-	Business Address: 220 Madison Avenue, Ground Floor C, New York, NY 10016 –Cellulite and; 105 East 38th Street, Suite 5-A-Park Ave Grant and UNCO	
Real Estate Income	-0-	Phone No. 212-481-1003-Park Ave Grant, 1800-4	30-7545-Cellulite-

*Other Income: Itemize		\$890.00 per month-Social Security \$10,680	Partner, officer or owner in any other venture? ■ No □ Yes
Retirement Income		-0-	If so, explain:
TOTAL	\$	\$135,680	
Are any assets pledged? ■ No □ Ye	es Detail i	n Schedule A	

Contingent Liabilities	In Even Dollars	General Information (continued)
As endorser, co-maker or guarantor	\$ -0-	Are you a defendant in any suits or legal action? No Yes
On leases	\$44,000	If so, explain: Landlord brought suit for back rent and possession.
Legal claims	\$68,000	Have you ever taken bankruptcy? ■ No ☐ Yes
Provision for federal income taxes	-0-	If so, explain:
Other special debt, e.g., recourse or repurchase liability	-0-	Do you have a will? No Yes With whom? Spouse
		Do you have a trust? No Yes With whom?
TOTAL	\$ -0-	Number of dependents 0 Ages N/A

(7) the number and classes of shares of stock, debentures, or other securities of the debtor that are publicly held, and the number of holders thereof, listing separately those held by each of the debtor's officers and directors and the amounts so held;

Not Applicable.

8) a list of all of the debtor's property in the possession or custody of any custodian, public officer, mortgagee, pledgee, assignee of rents, or secured creditor, or agent for any such entity, giving the name, address, and telephone number of each such entity and the court in which any proceeding relating thereto is pending;

Not Applicable.

- (9) a list of the premises owned, leased, or held under other arrangement from which the debtor operates its business;
- a) 220 Madison Avenue, Ground Floor C, New York, NY 10016-Cellulite Endermologie Studio
- b) 105 East 38th Street, Suite 5-A, New York, NY 10016-Park Avenue Grant Writers

(10) the location of the debtor's substantial assets, the location of its books and records, and the nature, location, and value of any assets held by the debtor outside the territorial limits of the United States;

LIST OF EQUIPMENT ENDERMOLOGIE CELLULITE STUDIO

Make	Model	Year	Serial No.	Color	Totals
LPG	Cellu-M6-1 Key Module—	2003	KMI S120617	Silver	\$33,000
LPG	Cellu-M6	2002	IPPO32933	White and Green	24,000
LPG	Cellu-M6	2002	IPND 50751	White and Yellow	24,000
LPG	ES-1	2001	SNNSPK07037S	White	10,500
LPG	ES-1	2001		White	10,500
Cynosure	Tri-Active LaserDermolog	2003	BG3A473G	Grey	28,000
LPG	Photo Station	2002	S/NPMS US 98207	Blue and White	2,500
LPG	Photo Station	2002	S/NPMS US 97959	Blue and White	2,500
Unknown	Photo Station	2001	Not Available	Light Blue and White	1,000
Tanita	Body Water Scale	2002	TBF305	White	1,000
Tanita	Body Water Scale	2002	TBF105	White	1,000
Hot Cabi	Aesthetic Oven	2004	T-01(02)	White	250
Galaxium	Cosmetic Chair	2003	152441 6000B-1	White	750
Dazor	Cosmetic Mirror	2003	8MC-300	White	100
Twinhead Model B750	Laptop Computer	2002	750CA00526		2,000
Sony	Laptop Computer	2002			2,000
Damani	Office Amoire	2002		Beige	1,500
Oakworks	Performance Lift Stationary Massage Table	2002	PL 212 413	Blue	2,000
Oakworks	Performance Lift Stationary Massage Table	2002	PL200164	Blue	2,000
Oakworks	Performance Lift Stationary Massage Table	2003	PL 392205	Blue	2,000
Oakworks	Alliance	2004		Green	750

	Portable Massage Table			
Oakworks	Aurora Portable Massage Table	2004	Green	750
Glass Table	1	2005		\$5,000
Waiting Room Chairs	3	2005		\$1,500
TOTAL VALUE OF EQUIPMENT				\$ 156,600

Books and Records: 220 Madison Avenue, Ground Floor C, New York, NY 10016 and 105 East 38th Street, Suite 5-A, New York, NY 10016.

No Assets held by the debtor outside the territorial limits of the United States.

(11) the nature and present status of each action or proceeding, pending or threatened, against the debtor or its property where a judgment against the debtor or a seizure of its property may be imminent; and

Action or Proceeding	Nature	Present Status
Murray House Owners Corp	Commercial Landlord Tenant	Marshal's Eviction scheduled
Against	proceeding to recover past due	for today, March 12th, 2010 at
Paulette Long	rent and possession.	12:30 p.m.
220 Madison Avenue-Office C,		Marshal Danny M. Weinheim
New York, NY 10016		718-295-3333
Index No: 75418/06		
Cynosure Laser	Action to recover past due	Index 107849-05
	leasing fees for laser equipment	Marshal's Notice Served to Sell
Against	used in spa business. Machine	the business to recover \$24,000
	has been repaired and has	was stayed by Order to Show
Paulette Long, et. al.	broken down again, therefore	Cause in New York Civil
	payment not made pursuant to	Court. Hearing date
	stipulation.	Scheduled.
	_	

(12) the names of the individuals who comprise the debtor's existing senior management, their tenure with the debtor, and a brief summary of their relevant responsibilities and experience.

Paulette Long, debtor in possession is the only senior management for the business.

(b) Additional Information if Business is to Continue. If the debtor intends to continue to operate its business, the affidavit shall so state and set forth:

(1) the estimated amount of the weekly payroll to employees (exclusive of officers, directors, stockholders, and partners) for the 30 day period following the filing of the chapter 11 petition;

Estimated weekly payroll to employees for the 30 day period following the filing of the chapter 11 petition will be \$900 per week.

- (2) the amount paid and proposed to be paid for services for the 30 day period following the filing of the chapter 11 petition --
- (A) if the debtor is a corporation, to officers, stockholders, and directors; Not Applicable/None to be paid.
- (B) if the debtor is an individual or a partnership, to the individual or the members of the partnership; and

None to be paid.

(C) if a financial or business consultant has been retained by the debtor, to the consultant; and

Not Applicable/None to be paid.

(3) a schedule, for the 30 day period following the filing of the chapter 11 petition, of estimated cash receipts and disbursements, net cash gain or loss, obligations and receivables expected to accrue but remain unpaid, other than professional fees, and any other information relevant to an understanding of the foregoing.

It is anticipated that the sum of \$8,000 to \$10,000 per month will be collected from which spa products and consumables in the amount of \$300 to \$500 will be deducted and from which salaries will be deducted. Sums will be higher due to business' participation in a citywide spa week promotion.

Sworn to before me this 12th day of March, 2010

JASLINNE LOPEZ
Notary Public, State of New York
No. 01LO6194879

Qualified in New York County Commission Expires Oct. 14, 2012

В	22B	(Official	Form	22B)	(Chapter	11)	(01/08)

In re	Paulette	Marie Long	
_		Debtor(s)	
Case	Number:	(101	
		(If known)	

CHAPTER 11 STATEMENT OF CURRENT MONTHLY INCOME

In addition to Schedules I and J, this statement must be completed by every individual chapter 11 debtor, whether or not filing jointly. Joint debtors may complete one statement only.

	usero il r Bargilleri Balangas	Part I. CALCULATION OF (CURRE	NT MONTHLY IN	CON	ИE		
	Marital/filing status. Check the box that applies and complete the balance of this part of this state. a. Unmarried. Complete only Column A ("Debtor's Income") for Lines 2-10. b. Married, not filing jointly. Complete only Column A ("Debtor's Income") for Lines 2-10. c. Married, filing jointly. Complete both Column A ("Debtor's Income") and Column B (Lines 2-10.					-10.		
	six ca	gures must reflect average monthly income receive lendar months prior to filing the bankruptcy case, e the filing. If the amount of monthly income varie to the six-month total by six, and enter the result on	ending on ed during t	the last day of the month he six months, you must	1	D	olumn A Jebtor's Income	Column B Spouse's Income
2	Gros	s wages, salary, tips, bonuses, overtime, commis	sions.			\$	0.00	\$
	Net income from the operation of a business, profession, or farm. Subtract Line b from Line a and enter the difference in the appropriate column(s) of Line 3. If more than one business, profession or farm, enter aggregate numbers and provide details on an attachment. Do not enter a number less than zero.							
3	a.	Gross receipts	\$	125,000.00				
	b.	Ordinary and necessary business expenses	\$	123,000.00				
	c.	Business income	Subtract	Line b from Line a.		\$	2,000.00	\$
		ental and other real property income. Subtract lence in the appropriate column(s) of Line 4. Do no						
4	a.	Gross receipts	\$	0.00				
	b.	Ordinary and necessary operating expenses	\$	0.00				
	c.	Rent and other real property income	Subtract	Line b from Line a.		\$	0.00	\$
5	Inter	est, dividends, and royalties.				\$	0.00	
6	Pensi	on and retirement income.				\$	890.00	
7	exper purp	amounts paid by another person or entity, on a asses of the debtor or the debtor's dependents, in ose. Do not include alimony or separate maintenanr's spouse if Column B is completed.	cluding cl	aild support paid for th	ie	\$	0.00	
8	Unemployment compensation. Enter the amount in the appropriate column(s) of Line 8. However, if you contend that unemployment compensation received by you or your spouse was a benefit under the Social Security Act, do not list the amount of such compensation in							
	Une be a	mployment compensation claimed to benefit under the Social Security Act Debtor \$ _	0.00	Spouse \$		\$		\$

9	Income from all other sources. Specify source and amount. If necessary sources on a separate page. Total and enter on Line 9. Do not include a maintenance payments paid by your spouse if Column B is complet other payments of alimony or separate maintenance. Do not include under the Social Security Act or payments received as a victim of a war humanity, or as a victim of international or domestic terrorism.	limony (ed, but i e any ben	or separate nclude all efits received			
	a.	\$	0.00			
	b.	\$	0.00	\$	10,416.00	\$
10	Subtotal of current monthly income. Add Lines 2 thru 9 in Column A completed, add Lines 2 through 9 in Column B. Enter the total(s).	, and, if	Column B is	\$	10,416.00	
41	Total current monthly income. If Column B has been completed, add Line 10, Column B, and enter the total. If Column B has not been compamount from Line 10, Column A.	Line 10, oleted, en	Column A to	\$		11,306.00
	Part II: VERIFICATION					
	I declare under penalty of perjury that the information provided in this s debtors must sign.)		^		•	
12	Date: 03/12/2010 Sign	nature:	Debtor)	eti	Zar	7
		nature: _ l			(,

Projected Balance Sheet Paulette Marie Long

Assets	as (Historical of 01/01/2009		Projected as of 06/30/2010
O				
Current Assets	•	4.000		
Cash in bank	\$	1,000	\$	8,000
Accounts receivable		10,000		12,000
Inventory Prepaid expenses		5,000		5,000
Other current assets		4,000		4,000
Total Current Assets	\$	20,000	\$	29,000
Tous outtent Assets	<u> </u>	20,000	-	29,000
Fixed Assets				
Machinery & equipment	\$	156,600	\$	156,600
Furniture & fixtures	·	5,000	•	5,000
Leasehold improvements		6,500		1,000
Land & buildings		4,000		4,000
Other fixed assets		-		-
(LESS accumulated depreciation				
on all fixed assets)		20,000		15,000
Total Fixed Assets (net of				
depreciation)	\$	192,100	\$	181,600
				··· · · · · · · · · · · · · · · · · ·
Other Assets				
Intangibles	\$	25,000	\$	25,000
Deposits		1,000		4,000
Goodwill		200,000		200,000
Other Table Other Association				-
Total Other Assets	_\$	226,000	\$	229,000
TOTAL Assets	\$	418,100	\$	410,600
Liabilities and Equity				
Current Liabilities				
Accounts payable	\$	6,000	\$	6,000
Interest payable		-		
Taxes payable		-		-
Notes, short-term (due within 12				
months)		1,000		1,000
Current part, long-term debt		66,000		60,000
Other current liabilities		-	_	
Total Current Liabilities	_\$	73,000	\$	70,000
Long-term Debt				
Bank loans payable	\$	_	\$	-
Notes payable to stockholders	•	-	•	-
LESS: Short-term portion		(66,000)		6,000
Other long term debt		-		-
Total Long-term Debt	\$	(66,000)	\$	6,000
Total Liabilities	\$	7,000	\$	76,000
Total clabilities	Ψ	7,000	Φ	70,000
Owners' Equity				
Invested capital	\$	750,000		
Retained earnings - beginning	Ψ.	6,000		6,000
Retained earnings - current		2,000		-
Total Owners' Equity	\$	758,000	\$	6,000
• •				
Total Liabilities & Equity	\$	765,000	\$	82,000

Paulette Long	Endermologie Cellulit	e Studio			<u> </u>	<u> </u>
Year to Date Income						<u> </u>
June 2009 to Presen	t	-	<u> </u>			
	June	July	August	September	October	November
Revenue	\$ 8,000.00	\$ 7,000.00	\$ 6,500.00	\$ 4,000.00	\$ 8,600.00	\$ 6,200.00
Total Revenue	8,000.00	7,000.00	6,500.00	4,000.00	8,600.00	6,200.00
Equipment Rental	,	-	-	-	-	-
Office Supplies	365.00	365.99	607.00	365.00	365.00	365.00
Rent	-	-			_	-
Advertising	325.00	325.00	325.00	1,325.00	325.00	325.00
Supplies	642.00	642.00	642.00	642.00	642.00	642.00
Processing Fees	160.00	140.88	120.00	90.00	172.00	142.00 124.00
Insurance			-	-	_	_
Bank Charges	35.00	65.00	26.35	15.86	15.84	53.20
Salaries	9,600.00	3,600.00	3,600.00	3,600.00	3,600.00	3,600.00
Furniture			_	•	-	-
Renovation/Repairs	-	-	-	_	•	-
Postage and Courior	-		-	-	-	
Total Expenses	11,127.00	5,138.87	5,320.35	6,037.86	5,119.84	5,251.20
Net Income	\$ (3,127.00)	\$ 1,861.13	\$ 1,179.65	\$ (2,037.86)	\$ 3,480.16	\$ 948.80

Not Factoring in start up costs.

r		· · · · · · · · · · · · · · · · · · ·	1	1
	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\			
_				
Decer	nber	January	February	Total
_				
\$	7,000.00	\$ 9,000.00	\$ 10,000.00	\$ 66,300.00

	7,000.00	9,000.00	10,000.00	66,300.00
	-		<u>-</u>	_
	365.00	365.00	365.00	3,527.99
	4,100.00	4,100.00	-	8,200.00
	325.00	325.00	1,325.00	4,925.00
	642.00	642.00	642.00	5,778.00
	1.0.00			
	140.00	60.00	200.00	1,206.88
		14		
	-	-	-	-
	51.87	32.10	30.50	325.72
	2 222 22	2 222 22		
	3,600.00	3,600.00	3,600.00	3,600.00
		-	-	-
	1,200.00			4.000.00
	1,200.00	-	<u>-</u>	1,200.00
		!		
		-	-	-
	10,423.87	0.424.40	6 460 50	00 705 50
	10,423.07	9,124.10	6,162.50	63,705.59
\$	(3,423.87)	\$ (124.10)	\$ 3,837.50	6 0.504.44
Ψ	(3,423.07)	\$ (124.10)	\$ 3,837.50	\$ 2,594.41

UNITED STATES BANKRUPTCY COURT
SOUTHERN DISTRICT OF NEW YORK
X

Chapter 11 Case No
PAULETTE MARIE LONG
X
ORDER SCHEDULING INITIAL CASE CONFERENCE
Paulette Marie Long, (the Debtor") having filed a petition for reorganization under chapter 11 of the
Bankruptcy Code on May 12, 2010, and the Court having determined that a case management conference
will aid in the efficient conduct of the case, it is
ORDERED, pursuant to 11 U.S.C. § 105(D) that an initial case management conference will be
conducted by the undersigned Bankruptcy Judge in RoomUnited States Bankruptcy Court,
(One Bowling Green, New York, New York 10004) on, at m.
or as soon thereafter as counsel may be heard, to consider the efficient administration of the case, which
may include, inter alia, such topics as retention of professionals, creation of committee to review budget
and fee requests, use of alternative dispute resolution, timetables, and scheduling of additional case
management conferences: and it is further
ORDERED, that the Debtor shall give notice by mail of this order at least seven days prior to the
scheduled conference to each committee appointed to serve in the case pursuant to 11 U.S.C. § 1102 (or, if
no committee has been appointed, to the holders of the 10 largest unsecured claims), the holders of the
five largest secured claims, any post-petition lender to the Debtor, and the United States Trustee, and shall
promptly file proof of service of such notice with the Clerk of the Court.
Dated:, New York
UNITED STATES BANKRUPTCY JUDGE

WARNING: Effective December 1, 2009, the 15-day deadline to file schedules and certain other documents under Bankruptcy Rule 1007(c) is shortened to 14 days. For further information, see note at bottom of page 2

UNITED STATES BANKRUPTCY COURT

NOTICE TO CONSUMER DEBTOR(S) UNDER §342(b) OF THE BANKRUPTCY CODE

In accordance with § 342(b) of the Bankruptcy Code, this notice to individuals with primarily consumer debts: (1) Describes briefly the services available from credit counseling services; (2) Describes briefly the purposes, benefits and costs of the four types of bankruptcy proceedings you may commence; and (3) Informs you about bankruptcy crimes and notifies you that the Attorney General may examine all information you supply in connection with a bankruptcy case.

You are cautioned that bankruptcy law is complicated and not easily described. Thus, you may wish to seek the advice of an attorney to learn of your rights and responsibilities should you decide to file a petition. Court employees cannot give you legal advice.

Notices from the bankruptcy court are sent to the mailing address you list on your bankruptcy petition. In order to ensure that you receive information about events concerning your case, Bankruptcy Rule 4002 requires that you notify the court of any changes in your address. If you are filing a **joint case** (a single bankruptcy case for two individuals married to each other), and each spouse lists the same mailing address on the bankruptcy petition, you and your spouse will generally receive a single copy of each notice mailed from the bankruptcy court in a jointly-addressed envelope, unless you file a statement with the court requesting that each spouse receive a separate copy of all notices.

1. Services Available from Credit Counseling Agencies

With limited exceptions, § 109(h) of the Bankruptcy Code requires that all individual debtors who file for bankruptcy relief on or after October 17, 2005, receive a briefing that outlines the available opportunities for credit counseling and provides assistance in performing a budget analysis. The briefing must be given within 180 days before the bankruptcy filing. The briefing may be provided individually or in a group (including briefings conducted by telephone or on the Internet) and must be provided by a nonprofit budget and credit counseling agency approved by the United States trustee or bankruptcy administrator. The clerk of the bankruptcy court has a list that you may consult of the approved budget and credit counseling agencies. Each debtor in a joint case must complete the briefing.

In addition, after filing a bankruptcy case, an individual debtor generally must complete a financial management instructional course before he or she can receive a discharge. The clerk also has a list of approved financial management instructional courses. Each debtor in a joint case must complete the course.

2. The Four Chapters of the Bankruptcy Code Available to Individual Consumer Debtors

Chapter 7: Liquidation (\$245 filing fee, \$39 administrative fee, \$15 trustee surcharge: Total fee \$299)
Chapter 7 is designed for debtors in financial difficulty who do not have the ability to pay their existing debts. Debtors whose debts are primarily consumer debts are subject to a "means test" designed to determine whether the case should be permitted to proceed under chapter 7. If your income is greater than the median income for your state of residence and family size, in some cases, the United States trustee (or bankruptcy administrator), the trustee, or creditors have the right to file a motion requesting that the court dismiss your case under § 707(b) of the Code. It is up to the court to decide whether the case should be dismissed.

Under chapter 7, you may claim certain of your property as exempt under governing law. A trustee may have the right to take possession of and sell the remaining property that is not exempt and use the sale proceeds to pay your creditors.

The purpose of filing a chapter 7 case is to obtain a discharge of your existing debts. If, however, you are

found to have committed certain kinds of improper conduct described in the Bankruptcy Code, the court may deny your discharge and, if it does, the purpose for which you filed the bankruptcy petition will be defeated.

Even if you receive a general discharge, some particular debts are not discharged under the law. Therefore, you may still be responsible for most taxes and student loans; debts incurred to pay nondischargeable taxes; domestic support and property settlement obligations; most fines, penalties, forfeitures, and criminal restitution obligations; certain debts which are not properly listed in your bankruptcy papers; and debts for death or personal injury caused by operating a motor vehicle, vessel, or aircraft while intoxicated from alcohol or drugs. Also, if a creditor can prove that a debt arose from fraud, breach of fiduciary duty, or theft, or from a willful and malicious injury, the bankruptcy court may determine that the debt is not discharged.

<u>Chapter 13</u>: Repayment of All or Part of the Debts of an Individual with Regular Income (\$235 filing fee, \$39 administrative fee: Total fee \$274)

Chapter 13 is designed for individuals with regular income who would like to pay all or part of their debts in installments over a period of time. You are only eligible for chapter 13 if your debts do not exceed certain dollar amounts set forth in the Bankruptcy Code.

Under chapter 13, you must file with the court a plan to repay your creditors all or part of the money that you owe them, using your future earnings. The period allowed by the court to repay your debts may be three years or five years, depending upon your income and other factors. The court must approve your plan before it can take effect.

After completing the payments under your plan, your debts are generally discharged except for domestic support obligations; most student loans; certain taxes; most criminal fines and restitution obligations; certain debts which are not properly listed in your bankruptcy papers; certain debts for acts that caused death or personal injury; and certain long term secured obligations.

Chapter 11: Reorganization (\$1000 filing fee, \$39 administrative fee: Total fee \$1039)

Chapter 11 is designed for the reorganization of a business but is also available to consumer debtors. Its provisions are quite complicated, and any decision by an individual to file a chapter 11 petition should be reviewed with an attorney.

Chapter 12: Family Farmer or Fisherman (\$200 filing fee, \$39 administrative fee: Total fee \$239)

Chapter 12 is designed to permit family farmers and fishermen to repay their debts over a period of time from future earnings and is similar to chapter 13. The eligibility requirements are restrictive, limiting its use to those whose income arises primarily from a family-owned farm or commercial fishing operation.

3. Bankruptcy Crimes and Availability of Bankruptcy Papers to Law Enforcement Officials

A person who knowingly and fraudulently conceals assets or makes a false oath or statement under penalty of perjury, either orally or in writing, in connection with a bankruptcy case is subject to a fine, imprisonment, or both. All information supplied by a debtor in connection with a bankruptcy case is subject to examination by the Attorney General acting through the Office of the United States Trustee, the Office of the United States Attorney, and other components and employees of the Department of Justice.

WARNING: Section 521(a)(1) of the Bankruptcy Code requires that you promptly file detailed information regarding your creditors, assets, liabilities, income, expenses and general financial condition. Your bankruptcy case may be dismissed if this information is not filed with the court within the time deadlines set by the Bankruptcy Code, the Bankruptcy Rules, and the local rules of the court. The documents and the deadlines for filing them are listed on Form B200, which is posted at http://www.uscourts.gov/bkforms/bankruptcy forms.html#procedure.

Many filing deadlines change on December 1, 2009. Of special note, 12 rules that set 15 days to act are amended to require action within 14 days, including Rule 1007(c), filing the initial case papers; Rule 3015(b), filing a chapter 13 plan; Rule 8009(a), filing appellate briefs; and Rules 1019, 1020, 2015, 2015.1, 2016, 4001, 4002, 6004, and 6007.

UNITED STATES BANKRUPTCY COURT

Southern District of New York

In re Paulette Marie Long	Case No	<u> </u>			
Debtor					
	Chapter				
	CE TO CONSUMER DEBTOR(S))			
UNDER § 342(b) OF T	HE BANKRUPTCY CODE				
Certification of [Non-Attorn	ey] Bankruptcy Petition Preparer				
I, the [non-attorney] bankruptcy petition preparer signing attached notice, as required by § 342(b) of the Bankruptcy Code.	the debtor's petition, hereby certify that I deliv	verea to the debtor the			
Paulette Marie Long, Debtor	264-68-2352				
Printed name and title, if any, of Bankruptcy Petition Preparer Address: 105 East 38th Street, 5-A New York, NY 10016	Social Security number (If the b preparer is not an individual, standard number of the officer, principal, partner of the bankruptcy petitic	te the Social Security, responsible person, or			
x	by 11 U.S.C. § 110.)				
Signature of Bankruptcy Petition Preparer or officer, principal, responsible person, or partner whose Social Security number is provided above.					
	on of the Debtor	(h) of the Denkruptov			
I (We), the debtor(s), affirm that I (we) have received and	read the attached notice, as required by § 342	(0) of the Bankruptey			
Code.	9				
Paulette Marie Long	X Vaulette Lay Signature of Debtor	03/12/2010			
Printed Name(s) of Debtor(s)	Signature of Debtor	Date			
Case No. (if known)	X Not Applicable				
	Signature of Joint Debtor (if any)	Date			

Instructions: Attach a copy of Form B 201A, Notice to Consumer Debtor(s) Under § 342(b) of the Bankruptcy Code.

Use this form to certify that the debtor has received the notice required by 11 U.S.C. § 342(b) **only** if the certification has **NOT** been made on the Voluntary Petition, Official Form B1. Exhibit B on page 2 of Form B1 contains a certification by the debtor's attorney that the attorney has given the notice to the debtor. The Declarations made by debtors and bankruptcy petition preparers on page 3 of Form B1 also include this certification.